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# 10th Annual Philadelphia Science Festival: April 16-25 CITYWIDE CELEBRATION OF COLLABORATION RETURNS 60 EVENTS OVER 10 DAYS ALL ACROSS THE REGION FREE Science Carnival on the Parkway: Saturday, April 25 Exciting Debut of *Engineered Eats*

**PHILADELPHIA February 20, 2020**—The **Philadelphia Science Festival** returns this spring, unveiling five new events, marking a milestone year, and delivering fresher, more exciting ways to educate, inspire, and engage the entire region with the science and tech that surrounds our everyday lives, **April 16-25.** 

Organized and led by **The Franklin Institute**, in partnership with 200 of the region's top science, cultural, and educational establishments and presented by **FMC Corporation**, the **2020 Philadelphia Science Festival** is the epitome of collaboration—the culmination of a decade dedicated to showcasing all the region has to offer through countless events over consecutive days all across the area each spring, since 2011.

"This is a proud moment for Philadelphia, The Franklin Institute, the hundreds of partners, and nearly 500,000 attendees over the past decade who made the Festival what it is today," said **Larry Dubinski**, **President and CEO of The Franklin Institute.** "In the spirit of collaboration and as a city filled with innovators, together we created something truly unique, and are now perhaps even more curious and more science-minded, in part because of the Philadelphia Science Festival."

"We are so proud to be partnering with the Franklin Institute for the 10<sup>th</sup> anniversary of the Philadelphia Science Festival," said **Pierre Brondeau, chief executive officer and chairman of the board of FMC.** "It is such a great opportunity for us to share our story of sustainable agriculture with the people right here in Philadelphia. But we've also seen firsthand the enthusiasm that this festival inspires. I'm certain that every year we meet a future scientist who leaves the festival wanting to someday join FMC in solving some of the greatest challenges facing our planet."

With a mix of classic favorites including Science in the Ballpark, Citywide Star Party, Science in the Park and the ever-popular Science Carnival on the Parkway, plus <u>all-new events</u> and endeavors that take attendees behind the scenes of Saxbys new coffee roastery and inside The Bourse Food Hall—the Festival is celebrating a diverse mix of partners and catering to audiences of all ages for its 10th year.

Festival Highlights are below, with even more at <u>https://www.fi.edu/psf/programs</u>.

# **Returning Favorites**

SCIENCE IN THE PARK Saturday, April 18, 12pm-4pm

### Hunting Park + Clark Park | FREE

Families, friends, and neighbors can gather at Hunting or Clark parks for a FREE day of scientific discovery through hands-on STEM activities engineered for exciting all ages.

### CITYWIDE STAR PARTY Friday, April 17, 7:30pm-10pm 27 Locations | FREE

A simultaneous free citywide star party at <u>27 sites</u> across the region, including John Heinz National Wildlife Refuge, Rowan University, Esperanza College, Laurel Hill Cemetery, and The Discovery Center. Armed with telescopes (provided) and aided by astronomy experts, attendees can contemplate the constellations and celebrate the cosmos, plus engage in Astro-related activities and demos.

### **FISHTOWN SCIENCE CRAWL**

### Sunday, April 19, 2pm-5pm

Raise a pint to Science! Fishtown's most popular establishments explode with science. Awe-inspiring activities and demos combine with drink specials and brunch at locations including Barcade, Fette Sau, Frankford Hall, Front Street Café, and Garage Fishtown. Free to attend; \$5 wristbands for food and drink specials.

### SCIENCE IN THE NATIONAL PARK

### Thursday, April 23, 10am-2pm

### Independence National Historical Park | FREE

Explore the connection between history + science in the birthplace of our country. National Park Service rangers, alongside science educators, provide activities designed for the 2000 fourth and fifth-grade students taking part in the free daylong event **open to all** at Independence National Historical Park.

### SCIENCE CARNIVAL ON THE PARKWAY

### Saturday, April 25, 10am-4pm

### Benjamin Franklin Parkway | FREE

The Festival's grand finale event, featuring an explosive 10-trash can salute to close the Carnival and mark the anniversary year. With more than 150 exhibitors this year, the massive outdoor extravaganza is one of the most highly-anticipated festival events, providing a packed day of non-stop family-friendly activities, hands-on experiments, live performances, and explosive visuals.

# **NEW THIS YEAR!**

### Philadelphia Science Festival Opening Party Thursday, April 16, 7pm-10pm

### The Franklin Institute

From *Gross Anatomy* to *Cookie Lab*, from *Beer Chemistry* to *8-Bit Night*, the most beloved Festival programs are represented for one night only, and in one place only—The Franklin Institute. Featuring improv comedy, flash talks, and science cabaret programs for the adult 21+ crowd, plus a decade of dance with DJ Shearn under the dome of the Fels Planetarium—all curated with a nod to the collaborative spirit and diversity of programs that drive the Philadelphia Science Festival. **Tickets now on sale: \$20 per person, adults 21+.** 

### Engineered Eats April 16-25 40 Locations

We asked, and they answered. New for 2020, Philly's top chefs and master mixologists have taken the *rhubarb challenge*. It's the debut of **Engineered Eats**, an entirely new edible endeavor where one drink, dish, or dessert from restaurants citywide is engineered using the seasonal ingredient, rhubarb, and featured on their menu during the run of the Festival. La Colombe, Volver, nunu, Bing Bing Dim Sum, Little Nonna's, and Federal Donuts are just some of the <u>40 participating spots</u>—and all will deliver on the challenge and create their own unique **rhubarb**-infused creation, available April 16-25.

### Libs Eats: Rhubarb Rotation

# Dinner Tour featuring creations from Engineered Eats Tuesday, Wednesday, Thursday, April 21-23

### Tours depart: 6pm & 7pm

A one-of-a-kind, multi-stop dinner experience guided by a local food scientist. At each of four locations in Northern Liberties, diners will savor the flavors of four of the rhubarb recipes created as part of "Engineered Eats" while learning the tricks of the trade that contributed to the culinary creativity on display. Locations and ticket information announced soon.

### **Coffee Lab**

# Saturday, April 18, 11am-12:30pm

### Saxbys Roastery | 2415 Morris Street

In collaboration with **Saxbys**, the Philly-based coffee roaster, comes an all-new Festival event exploring the science of the grind. Offering an exclusive behind-the-scenes look at the brand-new 7,000 square-foot roastery in South Philadelphia, plus interactive lab-style demonstrations, and expert analysis. What makes the perfect cup? It's mostly science.

Ticket information announced soon.

# NPR's Lulu Miller in Conversation with WHYY's Maiken Scott

# Tuesday, April 21, 6:30pm

# Yards Brewery |500 Spring Garden Street

NPR's Lulu Miller, of Invisibilia and Radiolab, joins WHYY's Maiken Scott, host of science podcast The Pulse for this conversation about love, chaos, scientific obsession, and—possibly—even murder. Together they will discuss Lulu's debut novel, Why Fish Don't Exist, interspersed with musical interludes, plus snacks and science-themed brews from **Yards Brewery**. **Ticket information announced soon**.

# Science Happy Hour at The Bourse Food Hall

### Friday, April 24, 5pm-7pm

# The Bourse Food Hall | 111 South Independence Mall East

The newly-reimagined Bourse Food Hall, a landmark destination on Independence Mall, opens its doors to the Festival with food and drink specials, Quizzo, plus a variety of cooking + science demos from partners and some of The Bourse Food Hall's internationally-inspired collection of restaurants, bars, distilleries, and cafés including Bluebird Distilling, Scoop Deville, Freebyrd Chicken—just a few highlights of this very unique event for all ages. **Free to attend.** 

# NOTE TO EDITORS:

High- res photos of the Philadelphia Science Festival: https://www.fi.edu/press-room/presskits

#### ABOUT THE PHILADELPHIA SCIENCE FESTIVAL

Established in 2011 by The Franklin Institute as one of the first of its kind in the country, the Philadelphia Science Festival is a TEN-day celebration of science and technology in everyday places—parks, restaurants, bars, libraries, and museums. It aims not only to engage the community through STEM-focused activities but also to inspire the next generation of scientists and engineers by creating homegrown citizen scientists. More than 200 partners collaborate to produce the Festival, which culminates in the free, daylong Science Carnival on the Parkway, Saturday, April 25. The Philadelphia Science Festival is engineered by The Franklin Institute and is presented by FMC. Providing additional support in 2020 is The Dow Chemical Company, EMD Performance Materials Corporation, Temple University, Rutgers University, Thomas Jefferson University, and Rowan University. To learn more, visit PhilaScienceFestival.org. #GetNerdyPHL, April 16—25.

#### The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. As Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit <u>www.fi.edu</u>.