

# NORTHERN LIBERTIES

## ASSOCIATE MEMBERSHIP

Open to Northern Liberties neighborhood businesses and property owners who want to be involved and participate in BID activities and promotions.



[explorenorthernliberties.org](http://explorenorthernliberties.org)

## THE BENEFITS

### Marketing and PR

Associate members are included in printed materials, such as maps and brochures, in social media promotion, in PR efforts, and are also listed on the website directory. What better way to introduce your business to potential clients than through BID sponsored events and marketing efforts that attract the public and other businesses.

### Meetings and Workshops

Whether it is a workshop on improving your company's marketing efforts or a meeting focused on new regulations, the BID hosts countless programs to help you increase your skills in all aspects of your business.

### Connections

The problems you face in business are likely shared by others in the business community. What better way to talk through difficulties or problems in your business than discussing with those who are walking on the same path as you.

### Resources

Take advantage of the BID's network. The business owners you meet through the BID could become your clients. They can also send you customers and open doors to help grow your business. The BID is usually the first to know about funding opportunities, is a conduit to city government, and has access to special programs.

### Intelligence

You don't have time to stay on top of all the local, city, and state issues that could impact your business, but that's at the heart of what we do. We keep you informed so that you can concentrate on growing your business.

## ANNUAL DUES \$200

Prorated as of July 1 of each year.

To join, contact us at  
[info@explorenorthernliberties.org](mailto:info@explorenorthernliberties.org)

\*While Associate Members are able to apply for City and State grants, they are not eligible for BID grants such as sidewalk sweeping, façade improvements, or other BID specific grants.