

NLBID Board of Directors Meeting June 12, 2019

In attendance:

John Pack	Ira Upin	Matt Bell
Mark Charry	Gwendolyn Carry	Megan Brewster
Blake Lehmann – KT	Owen Kamihira	William Reed
Carly Regn. – KT	Matt Ruben	Josh Guelbart

Quorum met

Meeting commenced 9:06

Committee reports

Governance

- Board discussion on some election questions
 - One vote per business
 - One vote per property/address
 - Reasonable guess on # of businesses
- John Pack offered to be an incumbent in election, creating 5 seats open
- New business: resolution passed for board terms to be 2 years w/proviso that whomever is still serving during reauthorization will serve first year of next BID term

Cleaning

- No updates on bike racks
- Blake from KT can help navigate and will stay on committee
- Review of upcoming programs
- Board approved spending up to \$2500 for weed wacking
- June 23 next meeting

Marketing

- Website – who will approve?
 - Full board can look at it and funnel comments through Matt Bell. Final approval by committee and ED
- ED to send PR and social cost to finance committee for review
- Marketing Committee will coordinate with Finance Committee on:
 - future market recruiter on neighborhood marketing
 - 2nd Saturdays and 2nd Street Festival income/expenditures
- Committee will discuss at next meeting
 - How the BID will be involved (a table for business recruitment is one idea)
 - Large banners such as the illuminated street banner across Fairmount at 16th – ED to contact FCDC and ask how this came together

- Upcoming programming such as a press trip to show off the neighborhood
- Money for 2nd Saturday still to be invoiced
- Next meeting next Thursday 6/20

Economic Development

- Create one-sheet in the interim while market analysis is underway
- Ask Mike Berne to create an executive summary that will be publically facing
- Brokerage program
 - BID to reimburse property owners for some or all of broker fees if they put a business in that we want to see
 - suggestion—you have to attend a workshop to be eligible for fee offset (Chris Somers) on taking care of the property and facade
- Identify high traffic areas that could use more trash can support and work with take out food spots to be compliant (Fairmount and 2nd is an area that needs help)
- June 26th next meeting at BID office

Finance committee

- Actual spending vs. legislation. Check bylaws about holding money back for future expenditures
- Unexpected success at grant funding has allowed us
- State of the BID presentation – dedicate time for projects ideas
- Next meeting June 19th 9 am

ED update

- No movement on assessments
- Big Bellies all installed, two will be moved
- Dimitris- storefront is responsibility of property owner. ED to contact.
- Germantown bike lane – support letters are in. Changed the direction of Germantown
- Parking study – revenue share on 2nd St?? Convene another meeting prior to study. Let's meet the new ED wall through. Mary Isaacson can make arrangements. Samantha Pierson is her chief of staff. Include Gwendolyn in walk through

New business

- Bell's is interested in using parking lot after hours. Will need zoning variance to operate as a paying lot. John can help Matt figure it out.

Meeting concluded 10:16