

**NLBID**  
Board Meeting  
July 10, 2019

In attendance:

Megan Brewster

Matt Bell

Richard Maimon

Courtney Haverkamp

William Reed

Owen Kamihira

Ira Upin

Capt Krista Dahl-

Campbell

Josh Guelbart

Kristine Kennedy

Quorum met

Called to order 9:05 am

**Police**

- Captain Krista Dahl-Campbell attended to discuss safety concerns in the district
  - There are 16 E-officers in East Division who are on homelessness duty only so they can resolve calls while the main force takes care of more urgent calls
  - Package theft: Sting nabbed one thief. There is a new package station at 4<sup>th</sup> and SG that helps reduce theft as people have a secure location for pick up
  - Weekly 26<sup>th</sup> district reports from Massi, very little in NL. Theft from auto has picked up though
  - Next PDAC meeting Wednesday 5:30pm, K Kennedy to attend
  - Beat cops – would be nice to have them get to know businesses

**Governance**

- Election – BID to take nominations past July 12 and from floor during election
- Megan to approach Claire from Kettle Black.

**Cleaning + Capital**

- Gwendolyn has been chair but will restructure if she does not run for reelection
- Bike racks: Adding parking meters might affect placement of racks, so keep that in mind.
  - Bike corrals that commandeer a parking space, is that part of the bike rack plan? Property owner and tenant will need to apply to Streets Dept for a permit with support from NLNA, etc.
- KT mapping of the district: BID can bring on an intern to collect all the data
- Sidewalks
  - mapping will help with enforcement, identifying trouble areas
  - Community Design collab - \$1500 for a project. How big is their scope? Maybe 2<sup>nd</sup> and Laurel. Head House – KT could perhaps study this pro bono.

- Mary Isaacson might be able to help – ask for Samantha
- See an example of a neighborhood plan (NLNA via Interface)
- Community bulletin boards – project and impediments described. They are needed to reduce pole clutter but right-of-way regulations make it difficult
- Next meeting is July 29

### **Marketing Meeting**

- Not much to report
- Budget had been reviewed in last meeting

### **Economic Dev**

- Market study is underway – nudge consultant Michael Berne
- ED briefly described 360 plan to set business owners up for success
- Ratify budget at next meeting
- Germantown – Matt Ruben will reach out to Squilla regarding leaving one lane of traffic on 2<sup>nd</sup> open. OTIS seems to be the most in charge? Enlist Cescaphe, residents via NLNA.

### **Exec Director updates**

- Parking study is under way and will be concluded early August
- Hancock St – request by El Camino for parking changes to allow egress from Pod Park parking lot was taken into consideration by Post Brother

Adjourned 10:23