

**NLBID**  
Board Meeting  
August 15, 2019

In Attendance:

William Reed  
Owen Kamihira  
Kristine Kennedy  
Matt Bell  
Courtney Haverkamp  
Mark Charry  
Matt Ruben  
Gwendolyn Carry  
Richard Maimon  
Oron  
Dorothea Gamble

Called to order 9:07

**Prior month's meetings:**

- Motion to approve last month's minutes Matt R then Owen. Approved.
- Bike gangs – cops might not be able to pursue them because it can become dangerous. Could be brought up again to see if more can be done. Bikes weaving in and out of traffic is dangerous.

**Governance**

- Policy for officer elections. Secret ballot or approval of a slate.
- Motion to approve existing slate by Matt R 2<sup>nd</sup> by Gwendolyn approved.
- September makes more sense for officer election because August attendance is low and offers new board members can have time to decide if they want to run, ask questions of ED, attend committee meetings.

**Cleaning + Cap**

- Dog poop – overflowing and smelly Big Bellies
- Poop depots- where to put them and who is responsible for taking care of them? People in apartments don't have anywhere to put it.
- Gwendolyn looked into what other cities are doing – the cities do more than Philly
- Could Big Bellies be cleaned more regularly? Find out what the actual schedule is for City emptying them.
- Is there a composting option?
- Does Big Belly offer a poop solution?
- Olde City does receptacles and signage and the BID takes care of them.
- More Big Bellies might also just be key to the solution
- ED recapped Streets Dept meeting, funding
- Gwendolyn to sit with Kris and figure out street sweeping map

- How would parking restrictions relate to street sweeping plan?
- Street cleaning support – Matt R happy to mobilize the support
- Parking study completing; further discussion on what to do with info

### **Marketing**

- RFPs are out, awaiting sufficient response
- Events – dental place on 2<sup>nd</sup> would like to be on it, Dorothea,
- Got Caught Greening PHL Facebook page - rewarding good behavior > punishing bad
- Social Media rewarding a job well done
- “Poelice”

### **Econ Development**

- Retail analysis is underway
- 2<sup>nd</sup> St festival – existing merchants are blocked, how to align the festival with goals of the BID
- BID can help with outreach to the businesses
- Feed the fish – map painted on the lids?

### **Exec Director updates**

- CMS – married to the software. Can it be downloaded or backed up into a universal file? What kind of time will it take to get it set up, what is included in the \$600 set up fee.
- Dig some more

Adjourned 10:34