

**NLBID Board meeting minutes  
December 11, 2019**

In attendance

William Reed	Dorothea Gamble	Oron Daskal
Matt Ruben	Gwendolyn Carry	Kristine Kennedy
Ira Upin	Mark Charry	Clara Flores
Owen Kamihira	Josh Guelbart	
Matt Bell	Richard Maimon	

Meeting called to order: 9:20am

Motion to accept minutes as written. Passed unanimously

EXECUTIVE DIRECTOR REPORT

**Assessment Collections**

55% collected YTD

EXECUTIVE DIRECTOR REPORT

**Liens and aging accounts**

- Filed liens and have been accepted by the city
- Will utilize “Administrative Surplus” line from the budget in order to cover the cost of filing.
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**Public Safety**

- We’ve had a rash of break-ins that seem to have increased. The crimes are also more sophisticated. ED called 26<sup>th</sup> district: they’ve lost a lot of staff due to promotions and the vacancies haven’t filled. ED to write a letter to our Councilperson.
- Board request to confirm information from 26th District with second source prior to sending the letter.

**Holiday Decoration**

- Decorated 712 N. 2<sup>nd</sup>. We received good response from members and passersby.
- ED bought street decorations and we need help hanging them on poles. Ira U. volunteered to help.
- Suggestion for Marketing committee to consider corridor-wide decoration plan for next year.

### **Business Membership Program**

- ED extended invitation to businesses adjacent to the BID. For a fee of \$200, the businesses would be included in BID communications, listings, etc. Board requests that ED be clear and specify which benefits would these businesses receive (and which ones they won't).
- Businesses signed up for this program: Jerry's bar and Quaint Oak Bank on Spring Garden. It was noted that this bank might be a good resource for technical support because they do commercial banking.

### **Cleaning and Greening**

- Auditing contract with current vendor. ED gave notice to current vendor regarding the services that they don't provide or don't provide satisfactorily. ED is carefully monitoring.
- Contracted individual to do leaf removal.
- Noted that cleaning is a top priority and has greater return on investment.

### **Letter Regarding Polling Place**

- Received letter from a neighbor (Ira read) regarding civic duty of NLBID to participate in process determining location of voting places.
- Discussion: Keep in mind wards and divisions. There was an increase from 2 to 5 divisions due to the growth in population in the neighborhood. Leader of Democratic Ward lives in neighborhood and Matt can talk to him in order to help change the location.
- ED: use of storefront is only temporary solution.
- Move of voting locations might not be considered for 2020.
- Could the BID spend a small amount of money to provide wayfinding signage to help people locate their voting places. ED to respond to Letter Author?

## COMMITTEE REPORTS

### **Marketing Committee**

- Currently focused on opening Hello Vietnam, website, creating newsletter specifically for property owners, Market pop-up and signage, Northern Liberty guide. Considering marketing plan for the year or at least in advance of each quarter.
- Request to support NLNA to provide residents with information on service businesses in the neighborhood. Response: We can share our directory information (which is searchable).
- Request to bring people to openings (Vietnam, Dmitris) as a cheering crowd.

### **Capital Improvements**

- Doing initial bike rack project, tree planting, flag pole banners. State response was negative regarding last round of Local Share grant funding but they can provide feedback

- Focusing on specific blocks for monthly street cleaning and getting signage for that. Talking to other vendors regarding cleaning.
- New cycle for DCED grant is open and ED working on application.
- Suggested that Rep. Mary Isaacson could provide support.

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#### **Econ Development/Retail Broker**

- Ms. Meadows declined our offer but offered to review candidate and provide us guidance, free of charge.
- Job description has been posted first through neighborhood groups (not much response) and then through LinkedIn. Have not received satisfactory responses. Might need to network in order to find a good candidate.
- Would Dennis Murphy, from chamber or commerce have any suggestions?
- Board requested to see job description.

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#### **Germantown Sewer Project**

- NLNA Hosted public meeting. Excellent attendance and good outcomes. A few concerns were raised, all easy to address. Mainly safety of walkways (focus on children) and state of specific streets.
- Next steps: pedestrian plan needs to be improved as well as the timing of the project. ED drafted letter to Council person, in order to address them. Letter was read to the Board.
- Discussion on how to minimize negative impact of street closings in order to request a specific start date from Water Department.
- Motion: draft letter as written with a start on or about August 15. Passed. 8 in favor 2 against.

Meeting adjourned: 10:50