

NORTHERN LIBERTIES

Business Improvement District

BOARD OF DIRECTORS MONTHLY MEETING JUNE 10th, 2021 VIA ZOOM

MEETING START TIME: 11:05AM

BOARD IN ATTENDANCE:

1. Gwendolyn Carry, Chez Bow Wow
2. Mark Charry, Antiques Exchange
3. Oron Daskal, North Bowl
4. Dorothea Gamble, Trunc
5. Dave Goldman, Urban Village Brewing Co
6. Josh Guelbart, Post Brothers
7. Owen Kamihira, El Camino Real
8. Richard Maimon, Kiernan Timberlake
9. John Pack, HOW Group
10. William Reed, Standard Tap
11. Matt Ruben, Northern Liberties Neighborhood Association
12. Ira Upin, NLBID Property Owner

NLBID STAFF IN ATTENDANCE:

1. Kristine Kennedy, Executive Director
2. Ann Lastuvka, Operations Manager

GUESTS IN ATTENDANCE:

1. Officer Joe Ferrero, 6th Police District

EXECUTIVE DIRECTOR REPORT

● **FY2020 Assessment Collection:**

- Legislative Max Billing \$450,882
- Presumed Non-payment \$103,703
- Collection Expectation \$347,179

Collection Status	As of 06/10/21	As of 05/12/21	Difference
FYTD Collected	\$389,533	\$384,787	\$4,746
With Prior Year Payment	\$457,642	\$451,893	\$5,749
LYTD Collection	\$347,647	\$326,794	20,853
%YTD Collected Against Target	132%	130%	2%
%YTD Collected Against Max Billing	97.5%	96%	1.5%

- **FY2021 Assessments:** Bills will be going out in July; waiting on updated FY2022 assessment data from OPA
- **Small Claims:** First petition to recoup \$3,000 from a former property owner has been filed; Ann to represent the NLBID in court on July 7th
- **QB Online:** Officially switched from QB Desktop to QB Online; transition went very smoothly, but now in the process of cleaning up customer data ahead of FY2021 billing
- **Public Safety (Officer Ferraro):**
 - Working on tracking down two individuals identified for recent burglaries; continuing to offer security assessments for properties/businesses
 - Discussed the potential for a town hall meeting with all the businesses, but prefer having a monthly half hour check in instead
 - Recommended writing a letter of support for prosecuting quality of life crimes to the DA's Office
 - Larger questions discussed/need addressed: are police prepared for future development and population growth with current staffing issues, and should all of Northern Liberties be consolidated into one collective district (e.g. City Council, Police, Detectives, etc)?
- **Community Paint Day/Vaccination Clinic:**
 - Saturday, June 26th, 2021 from 8am-2pm
 - Let Ann know if want to participate
 - Partnering with the Pennsylvania Restaurant & Lodging Association (PRLA) to host a pop-up vaccination clinic with Jefferson/Temple in conjunction with the Paint Day
- **Streetscape Vision Plan:**
 - Steering Committee did a kickoff walkthrough of the neighborhood
 - Ann to create a Steering Committee email list, so all committee members receive email communications
- **Cleaning Contractor Change:**
 - ACAM has been notified that their services will no longer be needed effective June 30th, and StreetsPlus is scheduled to start July 1st
 - Working with Post Brothers and Sterling to prepare for StreetPlus's start (e.g. dumpsters, parking spot, key copies, etc)
- **Business Recruitment:**
 - Reviewed current pipeline of business leads looking for space
 - Post Brothers has offered to pay to list open spaces on Loopnet
 - Discussed hosting a Broker Happy Hour to bring listing agents into the neighborhood, show them around, and educate them on Northern Liberties
 - Reviewed upcoming development projects proposed to the NLNA Zoning Committee
- **Upcoming Meetings:**

- Delaware River Valley Regional Planning Commission and OTIS to review plans for rapid growth for East Callowhill
 - Police Town Hall (see above)
 - **Staffing/Job Descriptions:** Kris and Ann mapping out all day-to-day activities and respective skill levels to identify personnel gaps for a third staff member
 - **ED Vacation Schedule:**
 - June 14th-18th (Kris will be off the grid, but Ann will be available and monitoring Kris's email)
 - July 19th-23rd
 - August 16th-20th
 - **Furniture Install:** Trash cans and bike racks will be installed this coming Monday, June 14th
 - **Elections:**
 - Elections will take place during the Annual Membership Meeting on Monday, July 12th via Zoom
 - Postcards announcements are at the printer and will be mailed out to NLBID members (property and business owners) next week
-

OLD BUSINESS

- **MOTION** to adopt the revised North Delaware River Overlay as written by the Fishtown BID and the NLNA (see Appendix). Motion seconded via email and passed without dissent.
 - **MOTION** to formally hire Ann Lastuvka as Operations Manager on a mostly full time basis (yearly average of 30-35 hours/week) for \$50,000/year with a 10% benefit stipend. Motion seconded and approved.
-

NEW BUSINESS

- **MOTION** to approve minutes from last month's meeting. Motion seconded and approved unanimously.
 - **MOTION** to remove Ernest Stanton from the Board of Directors. Motion seconded and approved unanimously.
-

MOTION to close. Motion seconded and approved without dissent.

MEETING ENDED: 12:15PM

NEXT MEETING: Thursday, July 8th, 2021 at 11AM via Zoom

Conditions to “Fast Track” Restaurant Use

Meeting the following conditions would allow for a “Fast Track” use permit. No attorney fees, no Special Exception Hearing.

- Trash and recycling plan
 - Trash must be kept in soft containers (no metal dumpsters) within or in the rear of the premises and not taken out more than two hours before pickup.
 - Trash will not be picked up between 11pm and 7AM.
 - Trash must be picked up on the operator’s premises and not at another location.

- Hours of operation
 - 2nd St., Girard Ave. and Spring Garden St. - closing at 2:00am
 - On non-commercial streets - closing 1:00am Friday and Saturday, 11:00pm Sunday to Thursday

- Other Considerations
 - No outside speakers or music
 - Inside venting only
 - No rear yard use

- **Please note:**
 - The police captains of the 6th and 26th districts must be onboard to adopt the NLNA proviso list for a Special Assembly license request. NLNA must be notified.
 - A liquor application would need to be agreed upon with the applicant