

NORTHERN LIBERTIES

Business Improvement District

BOARD OF DIRECTORS MONTHLY MEETING SEPTEMBER 8th, 2021 VIA ZOOM

MEETING START TIME: 11:03AM

BOARD IN ATTENDANCE:

1. Gwendolyn Carry, Chez Bow Wow
2. Mark Charry, Antiques Exchange
3. Dorothea Gamble, Trunc
4. Dave Goldman, Urban Village Brewing Co
5. Josh Guelbart, Post Brothers
6. Richard Maimon, Kiernan Timberlake
7. Carly Markowitz, Tula Yoga & Wellness
8. William Reed, Standard Tap
9. Ira Upin, NLBID Property Owner
10. Raymond Williams, Quaint Oak Bank

NLBID STAFF IN ATTENDANCE:

1. Kristine Kennedy, Executive Director
2. Ann Lastuvka, Director of Operations

GUESTS IN ATTENDANCE:

1. N/A

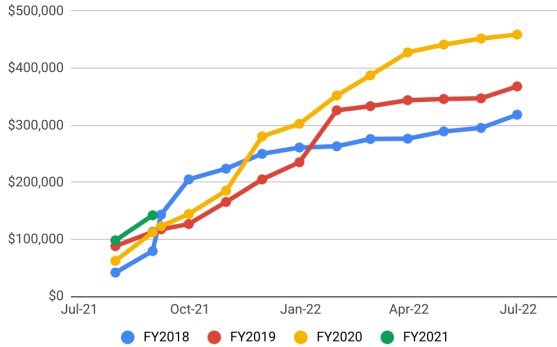
EXECUTIVE DIRECTOR REPORT

● **FY2021 Assessment Collection:**

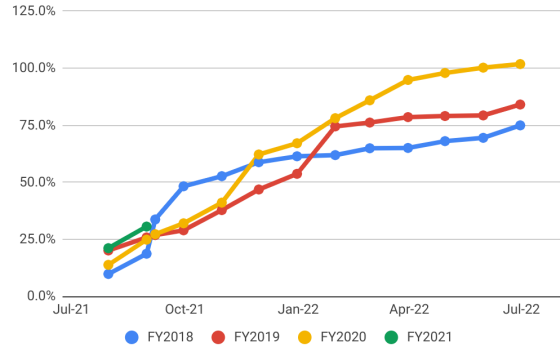
- Legislative max billing \$464,409
- Presumed non-payment \$41,797
- Anticipated prior year payment: \$16,515
- Collection expectation \$439,127

Collection Status	As of 08/31/21	As of 08/31/20	Difference
FYTD Collected	\$126,519	\$109,315	\$17,204
Prior Year Payment Collected	\$15,554	\$2,760	\$12,794
FYTD Total Collected	\$142,073	\$112,076	\$29,998
%YTD Collected Against Max Billing	30.6%	24.9%	5.7%

CY and PY YTD Assessment Collections



CY and PY Assessment Collections vs Max Billing (%)



- **Marketing & Events**

- Lots of upcoming events - working furiously on getting promotional materials out the door for the fall events.
- Students from Drexel and Community College have been solicited to decorate holiday window displays for up to 8 businesses. Outreach has begun to those businesses with great windows with no staff to decorate them.
- Discussed lead time of notifying businesses for Night Market
- Discussed COVID mitigation efforts for Health & Wellness Fair

- **INDEGO Bike Station**

- Working to move up the street to 2nd & Brown; Indego looking for some sort of financial incentive.

- **Streetscape Vision Plan**

- The Streetscape Vision Plan process is nearing completion. KT has set up a time to present the plan to the NLNA and will set up another meeting for the NLBID Board.
- There are also meetings scheduled with other stakeholders, such as the Commerce Dept, the Office of Transportation, and DRWC, in the coming weeks in an effort to build some excitement and support.

- **Electric Grid**

- Electricity was out the other day because of a mylar balloon hitting an overhead power line.
- Discussed how electric resiliency is a big problem in the neighborhood, and the contributed push to get PECO and the City to bury utilities.
- Discussed the need to include this aspect in the Streetscape Vision Plan and to start documenting how often power goes out

- **Pedestrian Safety**

- There are lots of pedestrian safety-oriented grants opening up soon.
- Will be applying for street planters at 2nd and Laurel, which will be a continuation of the safety improvements implemented earlier this year. These planters would be positioned to prevent over parking and protect the pedestrian line-of-sight at the crosswalks.

- **Streets Plus**
 - Things are improving with Streets Plus. Spoke with the company president and was assured that the list of issues would be addressed.
 - The electric vehicle will be put in service today.
 - **Retail Recruitment**
 - There are a couple of exciting pending leases, including 709 N 2nd (Mark Charry's old building).
 - There is an ongoing negotiation for the daycare place at Fairmount and 2nd, a lot of interest in 807 N 3rd, and someone considering 215 Laurel.
 - **Public Safety**
 - Suspected burglars from this past summer are back in action and not just in Northern Liberties. If you hear of a break in, even if it's in Fishtown or Kensington, please reach out.
 - **Parking Plan**
 - The parking plan implementation request has been submitted to PPA, and the letters of support have been requested from our Council Members. More info to come.
 - **Mechanical Street Sweeping**
 - Quotes are being solicited for mechanical street sweeping, which will be implemented once the new parking regulations go into effect.
 - **Shopper Intercept Survey**
 - There is a live [shopper survey](#) open right now. So far, 90 in person surveys and over 100 online responses have been collected. Survey will close at the end of this week with a report summarizing the results shortly thereafter.
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OLD BUSINESS

- No old business
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NEW BUSINESS

- **MOTION** to approve minutes from the last meeting. Motion seconded and approved unanimously.
 - **MOTION** to increase the Street Plus budget, so that the secondary position hourly rate increases by \$3 from \$12 to \$15. Motion seconded and approved unanimously.
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MOTION to close. Motion seconded and approved without dissent.

MEETING ENDED: 11:55PM

NEXT MEETING: Wednesday, October 13th, 2021 at 11AM via Zoom