

NORTHERN LIBERTIES

Business Improvement District

BOARD OF DIRECTORS MONTHLY MEETING OCTOBER 13th, 2021 VIA ZOOM

MEETING START TIME: 11:05AM

BOARD IN ATTENDANCE:

1. Gwendolyn Carry, Chez Bow Wow
2. Mark Charry, Antiques Exchange
3. Oron Daskal, North Bowl
4. Josh Guelbart, Post Brothers
5. Owen Kamihira, El Camino Real
6. Richard Maimon, Kieran Timberlake
7. Carly Markowitz, Tula Yoga & Wellness
8. Matt Ruben, Northern Liberties Neighborhood Association
9. Ira Upin, NLBID Property Owner
10. Raymond Williams, Quaint Oak Bank

NLBID STAFF IN ATTENDANCE:

1. Kristine Kennedy, Executive Director
2. Ann Lastuvka, Operations Manager

GUESTS IN ATTENDANCE:

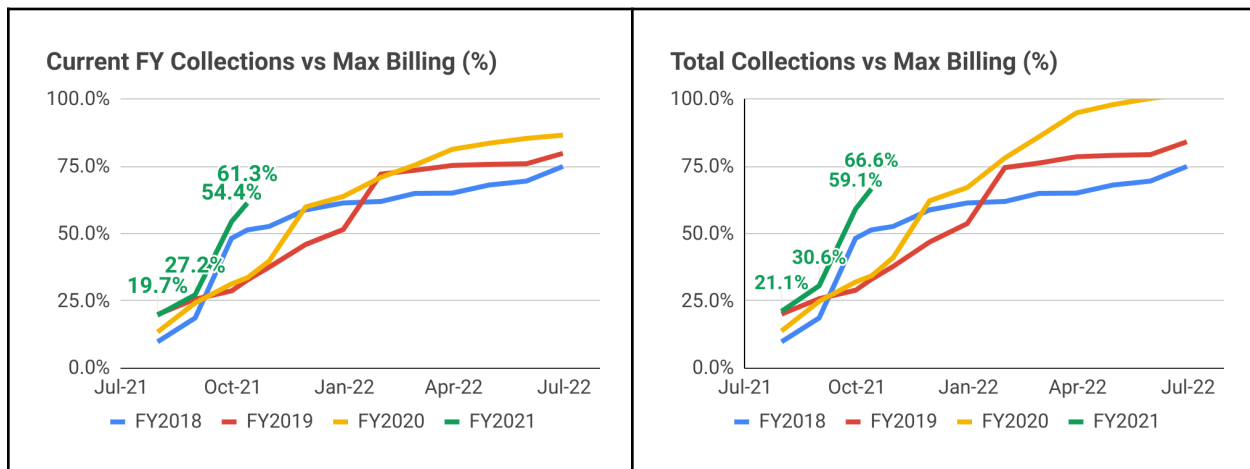
1. N/A

EXECUTIVE DIRECTOR REPORT

● **FY2021 Assessment Collection:**

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|-----------------------------------|-----------|
| ○ Legislative max billing | \$464,409 |
| ○ Presumed non-payment | \$41,797 |
| ○ Anticipated prior year payment: | \$16,515 |
| ○ Collection expectation | \$439,127 |

YTD COLLECTIONS	10-13-21	10-13-20	DIFFERENCE
FY2021 Assessments	\$289,534	\$151,351	\$138,184
Prior Year Assessments	\$24,642	\$3,221	\$21,421
Total	\$314,176	\$154,572	\$159,605
% Max Billing	67.7%	34.3%	33.4%



- Reviewed the **small claims and liens processes**, and the next round of liens. The majority of FY2020 past due assessments already have active liens, but will be targeting those properties that have not been liened yet, regardless of the amount owed.
- **Annual audit** is wrapping up. The accountant will set up a time for a Zoom share of his findings in November.
- Discussed possibly having a **Board Retreat** this winter. Reception was lukewarm, but everyone agreed that the exercise will be very beneficial. Recommended having after the holidays, and in the meantime, asked everyone to brainstorm retreat goals and objectives.

CAPITAL IMPROVEMENTS

- Should be hearing back soon on the **PECO solar lighting grant**.
- Kieran Timberlake is doing one last presentation of the **Streetscape Vision Plan** for assessment payers tomorrow, October 14th, 2021 at 5pm. Discussed next steps and strategy for implementation.
 - Need final report before putting out to the neighborhood
 - Survey residents of newer construction apartments on 2nd St on car ownership, need empirical data in this area to suss out perception of
 - Next steps recommended to do a couple of pilot programs to show we're working on it, and helps get money; committee to help drive this, recommend getting to the city soon
 - Need more intensive conversations with Streets Dept and PENNDOT; Serena at Post to help advocate; plans for raising funds for Market Green area
- Discussed some additional supplements to the streetscape plan
 - Installing pneumatic bollards at Girard and Poplar to help with events
 - Rationale for not having two way street

- Streets dept has indicated a plan for 2nd St “road diet” reducing speed and traffic; working to get meeting with Rich Montenez; get him in on tonight’s presentation
 - PENNDOT meeting was quite long about, recap in separate email
 - DRWC is working on a lease agreement 10-12 years from now for maintenance of property under 95.
 - Plan is to completely rebuild roads under overpasses
 - Prohibitively expensive to open up Poplar to Front St unless money for the adjacent street improvements is trimmed
 - Reach out to Congressperson Brandon Boyle for \$ for adjacent streetscapes
 - Create a working group/subcommittee
 - Berm for offramp at Callowhill: flat retaining wall with community agreement for use of space
 - PENNDOT is forming action committee to meet regularly, urging community input versus last minute (residents at Hancock/five point at front and laurel)
 - Working on obtaining quotes and grants for **installing planters at 2nd & Laurel**; looking to the next grant request from PTSSD for funding.
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ECONOMIC DEVELOPMENT

- The BID Alliance is putting together an advocacy document for **improved community policing**. Kris testified with the Alliance’s prepared remarks at a City Council hearing last week.
- The Riverwards BIDS also met with Squilla to hammer out some progress on the **proposed streetery legislation**. Squilla is pushing for every permit to be reviewed by an RCO, which would be a disaster for all. Proposed to instead carve out the restaurants by right and the alcohol-only bars for community review; everyone liked that idea.
- Discussed complaints from potential new businesses about the difficulty opening restaurants in area because of the **overlay**
- **Figo opened** this weekend with a great press event; will be a great addition to "restaurant row". Reviewed potential **new business openings** in the district
- Indego has identified a space to **relocate the bike corrals** in front of Bourbon & Branch. They have sent their proposal to Streets Dept for review. Waiting to see if it passes muster; hoping Indego expands.
- Council President Clarke's office fielded concerns about the **parking plan**, specifically the north side of the 400 block on Spring Garden where the fruit truck parks. Agreed to carve that out and allow it to continue to have no regulations, so that the rest of the plan can be implemented. Still waiting on a letter from his office in order to proceed.

- Still entering the results of the **shopper survey**, but should have the results together and analyzed soon.
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MARKETING AND EVENTS

- The [Monster Mash Bloody Mary Challenge](#) is underway; 114 votes have been cast so far.
 - Next event is [Hound-O-Ween](#) on Sunday, October 31st at 2nd & Laurel.
 - The Community College of Philadelphia + Drexel **holiday decoration program** has kicked off with six small businesses participating. Kory is working with Glu to get a Christmas tree installed in front of Figo.
 - Brainstorming has begun on **next year's slate of events**, and with the numerous changes over the past few years, using this as an opportunity to reassess. Consulting with [Joey Sweeney](#) who revamped the 2nd Saturdays series with Kris three years ago; he is very tied in with "the kids" and up-and-coming brands.
 - Finally received the non profit mailing license, so the **map mailers** will finally be going out to area residents soon. Will also be sending out **category postcards** to support our vets, docs, dentists, dry cleaners, insurance agents, etc...Basically whatever did not go on the visitor-oriented map.
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OLD BUSINESS

- No old business
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NEW BUSINESS

- **MOTION** to approve minutes from the last meeting. Motion seconded and approved unanimously.
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MOTION to close. Motion seconded and approved without dissent.

MEETING ENDED: 12:08PM

NEXT MEETING: Wednesday, November 10th, 2021 at 11AM via Zoom