

NORTHERN LIBERTIES

Business Improvement District

BOARD OF DIRECTORS MONTHLY MEETING APRIL 20th, 2022 VIA ZOOM

MEETING START TIME: 11:06AM

BOARD IN ATTENDANCE:

1. Mark Charry, Antiques Exchange
2. Dorothea Gamble, Trunc
3. Dave Goldman, Urban Village Brewing Co
4. Josh Guelbart, Post Brothers
5. Owen Kamihira, El Camino Real
6. William Reed, Standard Tap
7. Ira Upin, NLBID Property Owner
8. Raymond Williams, Quaint Oak Bank

NLBID STAFF IN ATTENDANCE:

1. Kristine Kennedy, Executive Director
2. Ann Lastuvka, Director of Operations
3. Maria Rivera, Capital Improvements Manager

GUESTS IN ATTENDANCE:

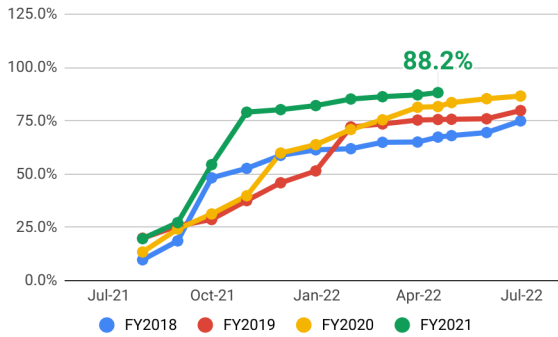
ADMINISTRATIVE UPDATES

● Assessment Collections:

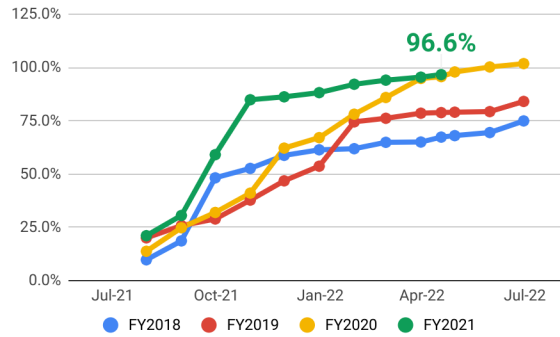
- Legislative max billing \$464,409
- Presumed non-payment \$41,797
- Anticipated prior year payment: \$16,515
- Collection expectation \$439,127

YTD COLLECTIONS	04-18-22	04-18-21	DIFFERENCE
Current Year (\$)	\$409,646	\$368,201	\$41,445
Current Year (% Max Billing)	88.2%	81.7%	6.5%
Prior Year (\$)	\$39,128	\$63,273	-\$24,146
TOTAL (\$)	\$448,773	\$431,474	\$17,300
TOTAL (% Max Billing)	96.6%	95.7%	0.9%

Current FY Collections (% Max Billing)



Current + Prior FY Collections (% Max Billing)



- Have liened 10-ish new properties, have several incoming checks expected,
- Please test out the [needs assessment survey](#) that will be going out shortly to all property and business owners in the study area for our reauthorization. The results of this survey will inform our 2024-2028 budget. Feedback and comments on the survey are welcome ASAP.
- We have officially been approved to receive the CDC Tax Credit with our business partner Post Brothers. Kris is working with them on a disbursement timeline.
- Going to have a process and plan on how to spend the tax credit
- Streets Dept coordination of infrastructure contingencies for developers
- Board elections are coming up in July - recruit potential folks

CAPITAL IMPROVEMENTS

- Maria has sent RFPS out for installation of the planters and (separately) the solar lights. The original installer for the solar lights doubled his price since last year, so we have had to shop around for a competitive bid. We are pressing to get both encroachment ordinances to council by the end of this month. We are waiting on two grants: one for a Laurel Street parklet pilot and another to fund adding 29 electric outlets on light poles.
- Thirteen Big Bellies have been re-wrapped and the remainder will be done in the coming weeks.

I-95 REDESIGN

- The I95 committee has been meeting weekly as a group. So far, this committee has met with reps from the offices of Mark Squilla, Mary Isaacson, Nikil Saval, Bob Casey, and Pat Toomey, Brendan Boyle. To demonstrate broader support, we are working on a public opinion poll, a petition, a one-sheet, and a slide deck.

- Strategized meetings with politicians and PennDOT
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CLEANING & GREENING

- We will soon have three full time cleaning ambassadors! Very excited to be fully staffed just in time for trash season. As a reminder, we continue to have once-a-week graffiti removal by a separate contractor.
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ECONOMIC DEVELOPMENT

- We are making a big push for our beautification and sidewalk grants. Kris is also trying to get a pilot of our vanilla shell grant going for 960 N 2nd which will need both a storefront rebuild and a significant interior build out for the gift shop that just signed a lease.
 - We have a lot of things opening up and Kris needs to collate notes to provide the full list.
 - Josh would like to host a meeting to show
 - Pavers on street soon
 - Sweetgreen confirmed, retailers moving in soon, previous retailers did not think there was a daytime population - next year soon - will be in place by June
 - Liberties Walk reconstruction - talking internally need financing, need a year at least
 - CBD Plus shop at 930 N 2nd St
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MARKETING & PROMOTIONS

- Map brochure, Restaurant Week, feedback form, intern
Tap did really well - more positive, raise prices, 2nd St, Night Market, neighborhood wide loyalty program
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OLD BUSINESS

- No old business
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NEW BUSINESS

- **MOTION** to approve minutes from the last meeting. Motion seconded and approved unanimously.
 - **MOTION** to adopt an official Board resolution to advocate for constructing I-95 on piers, not bernalms from Ellen St to Spring Garden St, returning access to the Delaware Riverfront, reuniting the neighborhood, and allowing for hundreds of additional parking spaces. Motion seconded and approved unanimously.
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MOTION to close. Motion seconded and approved without dissent.

MEETING ENDED: 12:13PM

NEXT MEETING: Wednesday, May 11th, 2022 at 11AM via Zoom