

NORTHERN LIBERTIES

Business Improvement District

BOARD OF DIRECTORS MONTHLY MEETING JULY 13th, 2022 VIA ZOOM

MEETING START TIME: 11:06AM

BOARD IN ATTENDANCE:

1. Oron Daskal, North Bowl
2. Dorothea Gamble, Trunc
3. Dave Goldman, Urban Village Brewing Co
4. Josh Guelbart, Post Brothers
5. Owen Kamihira, El Camino Real
6. Richard Maimon, Kieran Timberlake
7. Carly Markowitz, Tula Yoga & Wellness
8. William Reed, Standard Tap

NLBID STAFF IN ATTENDANCE:

1. Kristine Kennedy, Executive Director
2. Ann Lastuvka, Director of Operations
3. Maria Rivera, Capital Improvements Manager

GUESTS IN ATTENDANCE:

1. Philip Green, Department of Commerce
2. Fernando Chang-Muy, Non-Profit Management Consultant

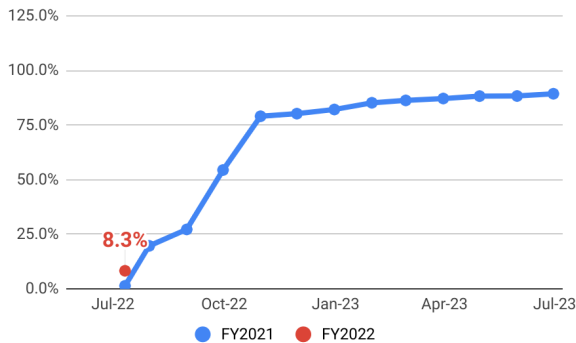
ADMINISTRATIVE UPDATES

● **FY2022 Assessment Collections:**

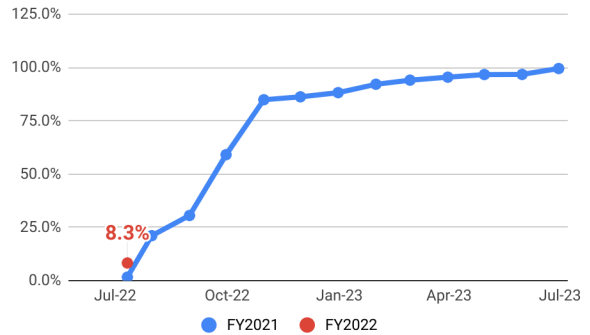
- Legislative max billing \$478,341
- Presumed non-payment \$38,267
- Anticipated prior year payment: \$15,396
- Collection expectation \$455,470

YTD COLLECTIONS	07-11-22	07-11-21	DIFFERENCE
Current Year (\$)	\$39,780	\$6,659	\$33,120
Current Year (% Max Billing)	8.3%	1.4%	6.9%
Prior Year (\$)	\$50	\$1,156	-\$1,106
TOTAL (\$)	\$39,830	\$7,815	\$32,014
TOTAL (% Max Billing)	8.3%	1.7%	6.6%

Current FY Collections (% Max Billing)



Current + Prior FY Collections (% Max Billing)



- **Board elections** are next Monday, July 18th at 6pm via Zoom
- Reviewed status of **Reauthorization**. ED is conducting property owner outreach
- Reviewed ---- Board Retreat in September
 - fchangm1@upenn.edu

CAPITAL IMPROVEMENTS

- **2nd & Laurel**, PORT and KT, quotes from surveyors
- **Planters** are being installed this week!
- **Solar lights** delivered by end of October;
- Electrician (Narducci) is sourcing materials for outlets on poles
- Design Collaborative - lighting design schematic, asked us to submit official application for sponsorship
- In process with Bicycle Coalition to identify locations for new bike racks; target 6, hopefully 10.
- Engaging businesses next week for security cameras
- Adopted trash cans have finally found homes!

CLEANING & GREENING

- No update.
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ECONOMIC DEVELOPMENT

- Discussed security concerns in the neighborhood (guns, aggressive homelessness, —); want more bike cops. Economic Development committee to be put on hiatus and a public safety committee formed instead.
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RETAIL RECRUITMENT

- No update.
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MARKETING & PROMOTIONS

- No update. Committee needs to meet
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OLD BUSINESS

- No old business
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NEW BUSINESS

- **MOTION** to approve minutes from the last meeting. Motion seconded and approved unanimously.
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MOTION to close. Motion seconded and approved without dissent.

MEETING ENDED: 12:18PM

NEXT MEETING: Wednesday, August 10th, 2022 at 11AM via Zoom