

# NORTHERN LIBERTIES

Business Improvement District

## BOARD OF DIRECTORS MONTHLY MEETING AUGUST 10th, 2022 VIA ZOOM

**MEETING START TIME:** 11:07AM

**BOARD IN ATTENDANCE:**

1. Salvatore Carollo, Spuntino Wood Fired Pizzeria
2. Mark Charry, Antiques Exchange
3. Oron Daskal, North Bowl
4. Dorothea Gamble, Trunc
5. Dave Goldman, Urban Village Brewing Co
6. Owen Kamihira, El Camino Real
7. Richard Maimon, Kieran Timberlake
8. Carly Markowitz, Tula Yoga & Wellness
9. William Reed, Standard Tap
10. Ira Upin, NLBID Property Owner

**NLBID STAFF IN ATTENDANCE:**

1. Kristine Kennedy, Executive Director
2. Ann Lastuvka, Director of Operations

**GUESTS IN ATTENDANCE:**

- 1.

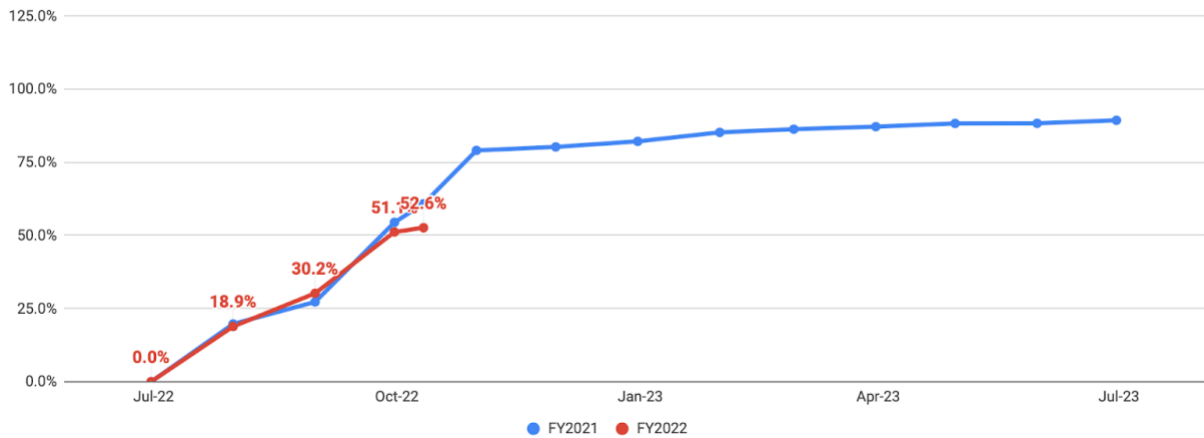
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### ADMINISTRATIVE UPDATES

• **FY2022 Assessment Collections:**

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|-----------------------------------|-----------|
| ○ Legislative max billing         | \$478,341 |
| ○ Presumed non-payment            | \$38,267  |
| ○ Anticipated prior year payment: | \$15,396  |
| ○ Collection expectation          | \$455,470 |

**Current FY Collections vs Max Billing (%)**



YTD COLLECTIONS	xx-xx-22	xx-xx-21	DIFFERENCE
Current Year (\$)	\$	\$	\$
Current Year (% Max Billing)	%	%	%
Prior Year (\$)	\$	\$	\$
TOTAL (\$)	\$	\$	\$
TOTAL (% Max Billing)	%	%	%

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- Revisit times for Board meetings for FY2022 - third Wednesday at 10am
- There will be no regular Board meeting in September due to Board Retreat, which will take place on Monday, September 12th, 2022 at 12pm in the NLBID office
- Ann to send new calendar invite, plan to meet in person moving forward
- Quorum was not achieved at the meeting for Board of Directors elections;
- Nominations off the floor for the Executive Committee were as follows; Ann to send out an electronic ballot for voting.
  - Chair - William Reed, Standard Tap
  - Vice Chair - Ira Upin, NLBID Property Owner
  - Secretary - Owen Kamihira, Secretary

- Treasurer - Dave Goldman, Urban Village Brewing Co
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### **CAPITAL IMPROVEMENTS**

- Britt Chapman from Post Brothers has been nominated as **Committee Chair**
  - 2nd & Laurel move forward with PORT Monday evening, the 22nd - to talk 2nd & Laurel
  - Electric on street lights - starting to implement, but want to see locations, so to plan ahead for holiday lights
  - Trash cans for food retailers - rehome last one, rehoming Sal's
  - PECO solar powered lights arrive in October
  - Planters have been installed and look great! - large planters for the streets haven't arrived yet; some plants are dead but will be replaced; hoffman doing watering for now, going to move in house but not confident yet - Oron offered to water once a week with truck and new system; can Post take on? DWRC has an in house crew that maybe we can engage
  - Case #14925116 for dead tree at Fairmount and Bodine - 233 Fairmount Ave - 3 property owners
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### **CLEANING & GREENING**

- Nothing to report
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### **ECONOMIC DEVELOPMENT**

- The Economic Development Committee will be retired — to Public Safety Committee, but haven't met yet; first meeting on Monday

- Ann to create new list serve for new committee
  - Any additional outreach with the city i.e. 6th district moving to Girard Ave - send a formal letter, include NLNA as well
  - The Commerce Department has hired a new Director of Nightlife; ED to meet and greet
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### **RETAIL RECRUITMENT**

- ED will start switching focus to retail recruitment soon
  - Welcome packet is still needed. Include a contact list of other local business that could act as mentors
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### **MARKETING & PROMOTIONS**

- Fall/winter programming - tree lighting, neighborhood lighting, Hound-o-ween, Artists at Work (nov 12th), Bloody Mary challenge - water tower, holiday pop-up
  - Hoffman lighting offer - providing string lights for businesses with electric outside
  - Planters updated for holidays, use solar lights - do before tree lighting
  - Spotlight new businesses via reels on social media and tie into interview with the Exec Director table talks - professional producer
  - Tracking anniversary dates for business openings
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### **OLD BUSINESS**

- No old business
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### **NEW BUSINESS**

- **MOTION** to approve minutes from the last meeting. Motion seconded and approved unanimously.

- **MOTION** to accept results from last month's Board of Directors elections and appoint Salvatore Carollo from Spuntino Wood Fired Pizzeria to the Board. Motion seconded and approved unanimously.
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**MOTION** to close. Motion seconded and approved without dissent.

**MEETING ENDED:** 12:10PM

**NEXT MEETING:** Board Retreat on Monday, September 12th, 2022 at 12PM in person