

NORTHERN LIBERTIES

Business Improvement District

BOARD OF DIRECTORS MONTHLY MEETING NOVEMBER 9th, 2022 IN PERSON AT URBAN VILLAGE BREWING CO

MEETING START TIME: 10:10AM

BOARD IN ATTENDANCE:

1. Sal Carollo, Spuntino Wood Fired Pizzeria
2. Mark Charry, Antiques Exchange
3. Oron Daskal, North Bowl
4. Dorothea Gamble, Trunc
5. Josh Guelbart, Post Brothers
6. Owen Kamihira, El Camino Real
7. Carly Markowitz, Tula Yoga & Wellness
8. William Reed, Standard Tap
9. Matt Ruben, Northern Liberties Neighborhood Association

NLBID STAFF IN ATTENDANCE:

1. Kristine Kennedy, Executive Director (ED)
2. Maria Rivera, Capital Improvements Manager (CIM)

GUESTS IN ATTENDANCE:

1. Officer Sacchetti, Police Police Department

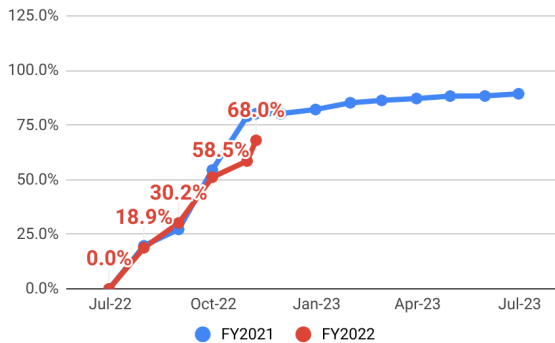
ADMINISTRATIVE UPDATES

● FY2022 Assessment Collections:

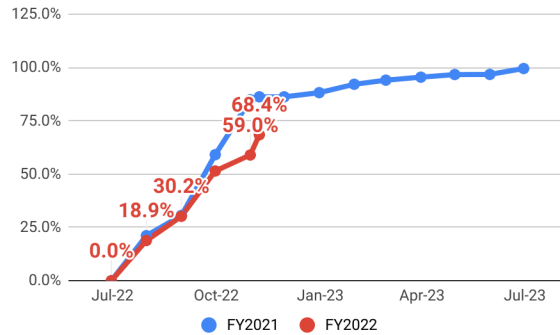
- Legislative max billing \$478,341
- Presumed non-payment \$38,267
- Anticipated prior year payment: \$15,396
- Collection expectation \$455,470

YTD COLLECTIONS	11-08-22	11-08-21	DIFFERENCE
Current Year (\$)	\$325,316	\$372,550	-\$47,235
Current Year (% Max Billing)	68.0%	80.2%	-12.2%
Prior Year (\$)	\$2,004	\$27,912	-\$25,908
TOTAL (\$)	\$327,320	\$400,462	-\$73,142
TOTAL (% Max Billing)	68.4%	86.2%	-17.8%

Current FY Collections (% Max Billing)



Current + Prior FY Collections (% Max Billing)



- **Assessment collections** are lagging behind this time last year due to delays in large assessment payments though collections are still outpacing prior years. Quarterly billing to be mailed out later this week.
- The **reauthorization public meeting** is Tuesday, December 6th from 6pm - 7:30PM on Zoom. A colorful flyer with the meeting details, accomplishments, and budget will be mailed out shortly.
- Reviewed the **proposed FY2023 budget** that will be shared in the public meeting.
 - Spring Garden property owners still have yet to respond with final decisions whether to be included in our 2023+ boundaries.
 - ED is assuming their exclusion at this time and is planning on an assessment revenue of \$550,000 in FY2023.
 - Discussed the possibility of increasing the budget 5% YoY versus 3%, increasing the PR budget, and using excess funds for a short term PR push with overarching story telling
 - ED to forward 4 year budget analysis with notes to the Board.

CAPITAL IMPROVEMENTS

- An **ADA Committee** has been established to write a plan for accessibility that includes top issues, specific areas of concern, a work plan, potential partnerships, and potential funding sources. This committee includes Britt Chapman who chairs the Capital Improvements Committee, four neighbors, and one local business owner (chiropractor).
- The **2nd and Laurel pedestrian plaza** project is ready to go out for fundraising.
 - Were unable to get the 30% local funds match (\$450,000) required for the PennDot Multimodal Transportation Fund grant; will be aiming for the summer deadline for the DCED Multimodal grant instead
 - ED looking into a William Penn public space grant, the application for which is due in late January.

- ED has a meeting set with Councilman Squilla to talk about getting money put into the City capital budget for this project.
 - The **solar pedestrian lights** on 2nd St south of Spring Garden are in the process of being installed! Will be applying for reimbursement as part of the state grant once the contractor invoices are settled.
 - ED met with OTIS to learn more about their hopes for **bike lanes** on the length of 2nd St and the potential for a **road diet** for 2nd St.
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CLEANING & GREENING

- No report.
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PUBLIC SAFETY

- The NLBID continues to fund **private security** per last board meeting vote.
 - An **arrest** has been made in relation to the recent rash of break ins, and the suspect confessed.
 - Will work with the other affected BIDs to press DA on pursuing charges (i.e. net benefit from diversion; professional thief)
 - Invite DA to the next Board meeting
 - Reach out to Council reps about attending meetings regularly.
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ECONOMIC DEVELOPMENT

- ED, the Board President, and staff attended the **topping off ceremony** at 5th and Spring Garden; ED also attended a ground-breaking ceremony at 2nd and Spring Garden.
 - The City has issued the application and regulations for **permanent streeteries** and cafe seating. The BID staff has shared the info, but has not yet fielded any need for help
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RETAIL RECRUITMENT

- Staff has been working with a growing Montessori school, a record store, a non profit on **finding space** within the neighborhood.
- **New businesses openings:**

- Petriamala vegan restaurant quietly opened in October. ED spoke with employee, but has not yet spoken to owner
 - Dog day care will be opening where Chez Bow Wow was. TBD
 - Emergency vet will be opening in 180 W Girard along 2nd St. There is still a 3,000 foot space available there
 - Innervision Eyewear will be opening at 806 N 2nd
 - Brotherly Love Art Gallery will be opening where Art Star was
 - Some kind of nail salon is going in at 712 N 2nd just north of ME on 2nd St and Dolce Caffè
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MARKETING & PROMOTIONS

- **Upcoming events:**
 - **Artists at Work** this Saturday from 4-6pm. [There are 18 locations.](#) The Clay Studio and Almanac Dance Circus Theater are participating this time around.
 - **Farmers Market Preview** this Saturday from 10am-2pm for the year-round farmers market we will be supporting along with Post Brothers, officially kicking off in the spring of 2023.
 - Businesses have received emails and hand-delivered paper flyers with our **holiday program**, which is as follows:
 - November 12th: All businesses to have holiday decorations up for Artists at Work
 - November 12th: Pop up farmer's market at the Piazza
 - November 25th: Black Friday
 - November 26th: Small Business Saturday
 - November 29th: Tree lighting at Figo
 - December 10th: Annual Holiday Pop Up Market at North Bowl
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OLD BUSINESS

- No old business
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NEW BUSINESS

- **MOTION** to approve minutes from the last meeting. Motion seconded and approved unanimously.
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MOTION to close. Motion seconded and approved without dissent.

MEETING ENDED: 11:46PM

NEXT MEETING: Wednesday, December 14th, 2022 at 10AM in person