

# NORTHERN LIBERTIES

Business Improvement District

## BOARD OF DIRECTORS MONTHLY MEETING JANUARY 11th, 2023 VIA IN PERSON AT THE NLBID OFFICE

MEETING START TIME: 10:12AM

### BOARD IN ATTENDANCE:

1. Mark Charry, Antiques Exchange
2. Oron Daskal, North Bowl
3. Dave Goldman, Urban Village Brewing Co
4. Owen Kamihira, El Camino Real
5. Carly Markowitz, Tula Yoga & Wellness

### NLBID STAFF IN ATTENDANCE:

1. Kristine Kennedy, Executive Director (ED)
2. Ann Lastuvka, Director of Operations (DO)
3. Maria Rivera, Capital Improvements Manager (CIM)

### GUESTS IN ATTENDANCE:

- 1.

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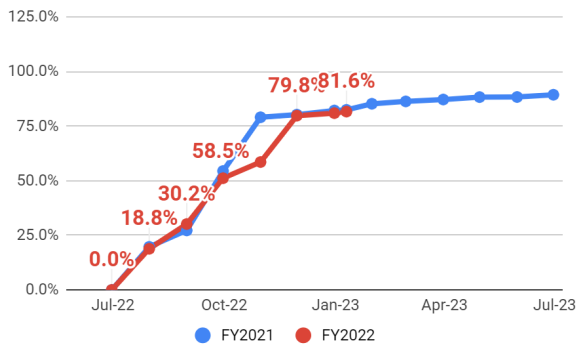
### ADMINISTRATIVE UPDATES

#### ● FY2022 Assessment Collections:

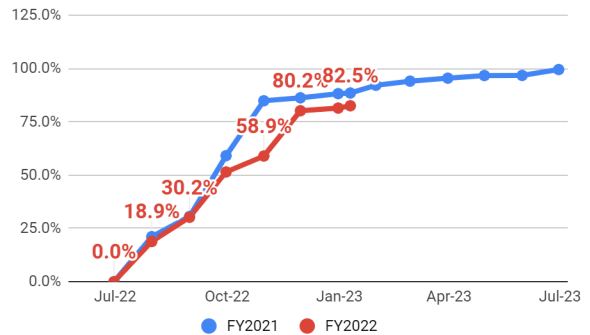
- Legislative max billing \$478,341
- Presumed non-payment \$38,267
- Anticipated prior year payment: \$15,396
- Collection expectation \$455,470

YTD COLLECTIONS	01-10-23	01-10-22	DIFFERENCE
Current Year (\$)	\$391,252	\$382,713	\$8,539
Current Year (% Max Billing)	81.8%	82.4%	-0.6%
Prior Year (\$)	\$2,799	\$28,220	-\$25,421
TOTAL (\$)	\$394,051	\$410,933	-\$16,882
TOTAL (% Max Billing)	82.4%	88.5%	-6.1%

### Current FY Collections (% Max Billing)



### Current + Prior FY Collections (% Max Billing)



- The **annual audit** is finally complete, but quorum was not met to vote on approving the . Vote tabled until the next meeting, at which point, the **annual stakeholder meeting** will be scheduled to review the results.
- **Board Member Updates**
  - Dorothea has officially resigned from the Board; due to lack of quorum, will vote to accept her resignation at the next Board meeting.
  - Because of Spuntino's closing, Sal is no longer an official BID member and may potentially have to resign as well.
  - Discussed Board member composition requirements per the bylaws and potential Board appointed replacements and succession planning. Looking to establish a Board Recruitment Committee.

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## **CAPITAL IMPROVEMENTS**

- Received a **grant from the Penn Treaty Special Services District** in the amount of \$52,715 for sidewalks grant, security cameras, and the 2nd and Laurel design.
  - The CIM has compiled a list of potential addresses for sidewalks and is wrapping up paperwork for security camera install.
  - 2nd and Laurel is in fundraising mode.

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## **CLEANING & GREENING**

- Two **planters** need to be moved back into place by our maintenance contractor. The CIM is handling.
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## **ECONOMIC DEVELOPMENT**

- The DO has begun taking on more **retail recruitment** duties and has been connecting with a number of businesses looking for space including ice cream and Indian food.
  - **Creep Records** is staying in the neighborhood! Have been assisting them with some licensing issues around their tobacco product sales.
  - Considering making "**coming soon**" **window decals** for the new businesses that will be opening soon (Creep, eye glass store, Korean restaurant, hair salon)
  - Started circulating [a parking survey](#) on how people feel about the new timed parking on 2nd St. Please feel free to fill it out and share it with employees; looking for 40+ responses.
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## **PUBLIC SAFETY**

- There have been a few **break ins**, but not as many as from the fall.
  - Right now, the focus is the 2-3 **individuals experiencing homelessness** who have a lot of stuff, leave a lot of trash and/or get aggressive when approached.
  - The security detail has shifted operations to help nab a **peeping Tom** who has been harassing businesses throughout the district.
  - The **security detail contract** lapses at the end of this month; there was no quorum to vote on extending the contract, but there is not really any money left to reallocate here.
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## **MARKETING & PROMOTIONS**

- Considering bringing on a **consultant** to take on the event work from the DO and create a monthly event series to bolster retail and services.
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## **OLD BUSINESS**

- No old business
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## **NEW BUSINESS**

- No new business

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**MOTION** to close. Motion seconded and approved without dissent.

**MEETING ENDED:** 11:09AM

**NEXT MEETING:** Wednesday, February 8th, 2023 at 10AM in person (location TBD)