NORTHERN SSILLAGE

Business Improvement District

BOARD OF DIRECTORS MONTHLY MEETING MARCH 8th, 2023 VIA IN PERSON AT THE NLBID OFFICE

MEETING START TIME: 10:10AM

BOARD IN ATTENDANCE:

- 1. Mark Charry, Antiques Exchange
- 2. Oron Daskal, North Bowl
- 3. Owen Kamihira, El Camino Real
- 4. Richard Maimon, Kieran Timberlake
- 5. William Reed, Standard Tap

NLBID STAFF IN ATTENDANCE:

- Kristine Kennedy, Executive Director (ED)
- 2. Ann Lastuvka, Director of Operations (DO)

GUESTS IN ATTENDANCE:

1.

ADMINISTRATIVE UPDATES

• FY2022 Assessment Collections:

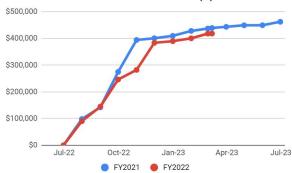
Legislative max billing
Presumed non-payment
Anticipated prior year payment:
Collection expectation
\$478,341
\$38,267
\$15,396
\$455,470

YTD COLLECTIONS	03-07-23	03-07-22	DIFFERENCE
Current Year (\$)	\$413,262	\$401,613	\$11,649
Current Year (% Max Bill)	86.4%	86.5%	-0.1%
Prior Year (\$)	\$4,772	\$37,128	-\$32,356
TOTAL (\$)	\$418,033	\$438,740	-\$20,707
TOTAL (% Max Bill)	87.4%	94.5%	-7.1%

Current FY Collections (% Max Billing)



CY + PY Assessment Collections (\$)



 Discussed Board meeting frequency and location; attendance has dropped off as of late and will pose the question via email to the Board as to whether to change back to Zoom and/or go to every other month?

Reauthorization

- Information packets were mailed out late February; there haven't been any calls or letters of opposition to Squilla's office so far
- The annual meeting to review the 990/financial is scheduled for Tuesday, March 14th at 6:30pm via Zoom; DO has proactively registered everyone on the Board for the meeting and will resend login credentials the day of the meeting.
- The City Council Hearing to review reauthorization ordinance is scheduled for Monday, March 27th via Microsoft Teams; looking for written and speaking testimonials.
- Discussed the need for Board succession planning and brainstormed individuals who may be a good fit for the Board; will schedule a casual Meet and Greet with the Board over Happy Hour / bagels & coffee
- Discussed the potential upsides for registering as an RCO; need to go some further investigating

CAPITAL IMPROVEMENTS

No report.

CLEANING & GREENING

No report.

ECONOMIC DEVELOPMENT

No report.

MARKETING & PROMOTIONS

No report.

OLD BUSINESS

• No quorum; unable to vote on any old business.

NEW BUSINESS

• No quorum; unable to vote on any new business.

MOTION to close. Motion seconded and approved without dissent.

MEETING ENDED: 11:20AM

NEXT MEETING: Wednesday, April 12th, 2023 at 10AM