Minutes of the Northern Liberties Business Improvement District Board of Directors Meeting
Wednesday, October 9, 2024 at 10:00AM
In-person meeting at 1030 N 2nd Street #301

In attendance: Mark Charry, Alex Hillman, Carly Markowitz, Dave Goldman, Eli Allen, Sharif Pendleton, William Reed, Owen Kamihira, Ashley Thomas, Joe Freda, Oron Daskal, Matt Ruben

Absent: Ira Upin

Staff: Cassidy Martin, Shannon Pepe

Guests:

Call to order: W. Reed called the meeting to order at 10:05AM.

Minutes:

- The previous meeting's minutes were distributed via email and reviewed during the meeting.
- O. Kamihira made a motion to approve the minutes. 2nd/ D. Goldman. All in favor; approved.

Chair's Report: W. Reed

- None.

Treasurer's Report: D. Goldman

- Gave a report on the BID's financials.

Executive Director's Report: C. Martin

- Meetings
    - Had a meeting with Streets regarding 95 work and street changes.
    - Had a trash and safety call with Councilman Squilla and colleagues from Fishtown and Old City.
    - Met with MPN regarding some of their listings in the neighborhood.
    - Had a meeting with the property manager at 806 N 2nd Street.
    - Met with Molly from Councilmember Landau's office.
    - Hosted several meetings regarding the holidays.
    - Had a meeting with Mike Shorr about upcoming grants.
    - Met with our new manager at Streetplus.
- Attended the IDA conference in Seattle in September.
- Working on the FY2023/2024 audit with CPA Philly now.
- Asked the Board for assistance on Board and Committee recruitment and development.

Committee Reports

Marketing: S. Pepe

- Provided an update on the mural at 911 N 3rd Street.
- Gave an update on website analytics.
- Reported on upcoming events.
    - Fall Fest with NLNA is this Sunday from 11-5.
    - Bloody Mary challenge is October 19 and 20, and 26 and 26.
    - Our last movie night is October 24 at 6:30.
    - Tree lighting is December 3rd.
    - Holiday stroll and vendor market is December 14 and 15.
- Provided an update on the BID's PR efforts and upcoming plans.

Economic Development and Capital Improvements: C. Martin

- Business updates:
    - Shefali Ayurveda opened at 927 N 2nd St.
    - Monarch Yoga at 709 N 2nd St recently had their opening weekend.
    - Nirvana Med Spa is moving to the ground floor of 709 N 2nd St.
    - Waggy Little Rascals has closed at 707 N 2nd St.
    - InnerVision has closed at 806 N 2nd St.
    - PetCo at 180 W Girard is closing soon.
- We are working with NLNA on a community survey to get input on traffic and intersection priorities.
- Eight Big Bellies will be rewrapped in the next few weeks.
- We continue to work with ISA Architects and Fishtown BID on a neighborhood connector project. This is close to being ready for Board and community input.
- Streets approved the 2nd and Laurel pedestrian plaza plans at the site earlier this week. I am submitting changes to eCLIPSE now and waiting on the official permit.
- I am applying for a LSA Statewide grant for pedestrian poles on 2nd St from Laurel to Wildey, which is phase 2 of the pedestrian lighting grant plan.

Public Safety and Cleaning: C. Martin

- We are in some transition with our cleaning team. Elbert is hiring for one open ambassador position and our account manager has also recently changed.
- Cpt. Ganard is now the Captain of the 9th District and has been on our Committee calls.
- I am working with the property manager of the condos and townhomes on Germantown Ave. regarding their ongoing trash dumping issues.

Old Business:

- Asked for an update on the bus carriers at Delaware and Spring Garden.
- Asked for an update on the I-95 construction.

New Business:

- None.

Public Comment:

- None.

Adjournment:

- W. Reed made a motion to adjourn the meeting. 2nd/D. Goldman. All in favor; approved. The meeting adjourned at 10:48AM.