

Minutes of the Northern Liberties Business Improvement District Board of Directors Meeting
Wednesday, December 11, 2024 at 10:00AM
In-person meeting at 1030 N 2nd Street #301

In attendance: Dave Goldman, Mark Charry, Ashley Thomas, William Reed, Owen Kamihira, Eli Allen, Carly Markowitz, Joe Freda

Absent: Alex Hillman, Sharif Pendelton, Oron Daskal, Ira Upin, Matt Ruben

Staff: Cassidy Martin, Shannon Pepe

Guests:

Call to order: W. Reed called the meeting to order at 10:08AM.

Minutes:

- The previous meeting's minutes were distributed via email and reviewed during the meeting.
- W. Reed made a motion to approve the minutes. 2nd/D. Goldman. All in favor; approved.

Chair's Report: W. Reed

- None.

Treasurer's Report: D. Goldman

- Gave a report on the BID's financials and open liens.

Executive Director's Report: C. Martin

- Meetings
 - Had several neighborhood meetings regarding trash.
 - Hosted several Restaurant Week feedback sessions.
 - Met with Representative Isaacson's new Chief of Staff.
 - Hosted Streetplus management for ambassador training.
 - Had an in-person BID Alliance meeting with several City departments.
 - Toured Nirvana's new space 709 N 2nd Street.
- Provided a PR update and next steps for 2025.
- Continuing to work on the FY2023/2024 audit.
- Neighborhood happy hour is scheduled for next Tuesday, December 16.

Committee Reports

Marketing: S. Pepe

- Gave an overview of the NLBID Fall Fest.
- Reported on Visit Philly's neighborhood tour.
- Gave an update on the neighborhood tree lighting and upcoming holiday lights.

- Reported on the upcoming 2025 Restaurant Week.
- The Espresso Martini Crawl is Saturday, March 15.

Economic Development and Capital Improvements: C. Martin

- Gave an update on the Fishtown/Northern Liberties Connector project.
- Reported on the 2nd and Laurel pedestrian plaza and next steps.
- NLBID was awarded a LSA grant for pedestrian lighting on 2nd Street from Poplar to Laurel Streets.

Public Safety and Cleaning: C. Martin

- Reported on the City's ask for NLBID to clean the bus carrier area at Delaware and Spring Garden.

Old Business:

- O. Kamihira discussed American St. traffic direction changing at Germantown Ave.
- W. Reed added the direction change on Laurel Street.

New Business:

- None.

Public Comment:

- None.

Adjournment:

- W. Reed made a motion to adjourn the meeting. 2nd/D. Goldman. All in favor; approved.
The meeting adjourned at 11:16AM.